



#### **EXHIBITION & CONFERENCE** GEORGE R BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024















Transforming energy through vision, innovation and action The Gastech Network user guide

gastechevent.com @gastechevent #Gastech in  $\bigcirc$  f  $\times$ 

Host City:

Supported by:

Bilateral Chamber

bilateralchamber.org









# NETWORKING

The dedicated high-profile networking programme enables partners, sponsors, exhibitors, speakers, delegates, attendees and media partners to search, connect and meet with new and existing business contacts on-site at Gastech.

As part of creating your profile, a series of questions will be asked to understand your business interests, and AI will make recommendations to you.

- The system is user-friendly, allowing a focused and targeted approach to meeting high-profile prospective partners.
- You will be sent email and push • notifications to ensure your meeting takes place on time.
- You can share documents, add notes, ratings, tags and export leads.

## **Permission Structure**



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# ACCESS THE GASTECH NETWORK

- To access the application, you must register as a visitor, media or delegate via the website. For delegates, you'll only gain access once full payment is made. For Media, you'll only gain access once your media registration is approved.
- Once registered, please log back into the app after 30 minutes and enter the same email address used when registering.

# LOG IN / EMAIL

#### Your account is

automatically pre-created when your registration is complete. You will receive an e-mail with a **button** redirecting you to a log in page.

The new window will then suggest that you create a password for your personal profile/account.



#### Hello William,

Thank you for registering for Gastech 2024.

The platform is now live so please view your profile to make sure all your details are correct, view the **full list of Delegates**, Exhibitors and Sponsors and make valuable connections before, during and after the event.

ACCESS MY PROFILE



If you didn't receive an e-mail, please check your spam folder or contact us at app.thegastechnetwork.com/

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# LOG IN DIRECTLY TO THE PLATFORM WITH YOUR ACCOUNT

Enter the email you used to register for the event. If your address is not recognised, please contact us at **app@gastechevent.com** 

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Please enter the e	mail address you prov	ided during event registra	ation.	HÖ	USt
Enter your ema	il address		Ð	2	2024
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# HOW TO EDIT YOUR PERSONAL PROFILE (1/2)



On the menu navigation, click on your name. •

You will then be taken to your profile.

# HOW TO EDIT YOUR PERSONAL PROFILE (2/2)

To edit the information on your profile, simply click on Edit Profile • depending on which type of information you want to amend.

You can choose to edit your profile manually or import from LinkedIn.

Here is the information you can edit on your personal profile:

- Photo
- Tags

Personal Information

Social Media

Accounts

Contact Details

Company Name





# THE GASTECH NETWORK APP NAVIGATION



### This is the main menu of The Gastech Network.



#### previous page



To access the different sections of the event, use the **buttons** on the menu. Once you are using the platform you can use the **navigation**. This allows access to the different areas of the event.

Please note that Conference content can only be accessed by paying delegates. To register as a delegate please email: delegates@gastechevent.com or visit:

https://www.gastechevent.com/conferences/delegate-rates/

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#### Hydrogen Climatetech Gastech

# AGENDA, SPEAKERS, SPONSORS, **EXHIBITORS AND MEDIA PARTNERS**

## Gastech 2024

The conference sessions are located in the main menu. You can filter the agenda based on the sessions you are interested in. You have the possibility to bookmark the sessions that interest you to create your personalised agenda.

By clicking on a session you can view an overview of the session as well as the speakers and companies involved. Please note that conference sessions can only be accessed by paying delegates.

### Speakers

A list of all Gastech speakers is displayed here and is searchable.

In addition to the general information available on their profile, you can also view the list of sessions they are speaking in.

### Sponsors, Exhibitors and Media Partners

You can search based on key words or filters and access a company's profile to find their contact details and connect with them.

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10:00 AM - 11:00 AM GMT-5			শ্ব		C150
Opening Ceremony			☆	<b>Е</b> xonMobil	ExxonMobil
Featured Session Add to Schedule	Û	¢	5	Mexico	Mexico Pacifi
11:05 AM - 11:30 AM GMT-5				Pacific	B550
Keynote Address: Mike Wir	th, Chairman d	of t	☆		Shell Internat B520
Add to Schedule	Û	¢			
12:00 PM - 12:45 PM GMT-5					
Redefining the energy lands strategies and business mo	scape: Reimag odels to balanc	gining ce g			
Add to Schedule	Û	¢			
12:45 PM - 1:30 PM GMT-5					
US Policy: Leveraging perm drive decarbonization and g	nitting reforms global energy s	to sec…			
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Please note that Conference content can only be accessed by paying delegates. To register as a delegate please visit: https://www.gastechevent.com/conferences/delegate-rates/









# NETWORKING WITH ATTENDEES AND AI MATCHMAKING

#### Find out who you can meet •

- 1. Sort delegates or speakers to see the most relevant results.
- 2. Click on a participant to view their information.
- **3. Connect** with qualified profiles.



A personalised connection request (with message) will be four times more likely to succeed.

### **Al and Matchmaking**

- **1. Fill in** your profile information.
- 2. Enter your search criteria.
- **3. Add** and connect to the profiles that interest you.



The more data you enter into the platform the more efficient the matchmaking will be.





## HOW TO NETWORK

On the home page of the event, you can access the **Attendee** lists and identify people of interest, based on the permission hierarchy. Do not hesitate to contact them through the platform to network and schedule meetings.

### You can Add to favourites, enter personal notes or Send a Message.

Can you link the arrows to the correct bits of the screenshot.







## EVENT GUIDE

information for attending the world's largest energy exhibition and conference for natural gas, LNG, hydrogen, climate technologies and Al, energy manufacturing, and low carbon solutions.

- Badge Access
- Accommodation •
- Venues, Visas and Travel •
- Frequently Asked Questions •
- Things to do in Houston •
- Visitor Admissions Policy

### ::!! 穼 🗔 9:46 Ξ Q **Event Guide** Badge Access Accommodation > Venues, Visas and Travel > Frequently Asked Questions > Things to do in Houston > Visitor Admissions Policy >

![](_page_8_Figure_13.jpeg)

#### **Visa Information**

Houston has various VISA and entry requirements, so do familiarize yourself with the necessary processes for your journey.

Check entry requirements: https://uk.usembassy.gov/visas/tourismvisitor/required-documents/

#### **Travel to Gastech**

Centrally located in the heart of downtown Houston, the GRB is easily accessed from all areas of the cityno matter how you choose to commute. There are several convenient parking options on campus located just a short walk from the convention center. For more information and directions visit: https://www.grbhouston.com/

**METRORail** 

![](_page_8_Picture_21.jpeg)

![](_page_8_Picture_22.jpeg)

![](_page_9_Picture_0.jpeg)

## **ABOUT THE APP**

The Gastech Network **allows** all users to:

- Rate the app •
- Tell a friend
- Send feedback to the app developer •
- View Terms of Service •
- Contact the Data Protection Officer •
- Information on Eventbase, the app • developer

![](_page_9_Picture_12.jpeg)

![](_page_9_Picture_14.jpeg)

![](_page_10_Picture_0.jpeg)

## **INTERACTIVE FLOORPLAN**

The Gastech Network Interactive Floorplan is an essential tool for navigating over 800 exhibitors and 20 country pavilions from over 125 countries.

The Interactive Floorplan allows you to explore the floorplan, clicking on exhibitor locations for more information.

You can navigate to all 3 levels of the George R Brown Convention Centre and can get directions to take you on the quickest route to where you want to get to.

![](_page_10_Picture_5.jpeg)

![](_page_10_Picture_11.jpeg)

Maps

![](_page_11_Picture_0.jpeg)

## **MY PERSONALIZED EVENT**

![](_page_11_Picture_2.jpeg)

Plan your days at Gastech. By clicking on "My Favorites" on the top right of the menu bar you can access your personal event agenda, favorited speakers, sessions, exhibitors and attendees.

![](_page_11_Picture_4.jpeg)

button to find your full conference agenda (if you have registered as a delegate).

![](_page_11_Picture_10.jpeg)

Target and contact people you want to meet with during the event, once you have connected with another person you can find them within your network.

![](_page_11_Picture_13.jpeg)

![](_page_12_Picture_0.jpeg)

# HOW TO USE THE LEAD SCANNER

Lead scanning is complimentary for all exhibiting companies. All staff registered as an exhibitor through the Exhibitor Portal automatically have access to scan leads through the App.

![](_page_12_Picture_3.jpeg)

**Download the App** 

![](_page_12_Picture_5.jpeg)

Tap the Scan leads button in the bottom of the App home screen.

![](_page_12_Picture_9.jpeg)

![](_page_12_Picture_10.jpeg)

For security, you will required to login using your registered email address.. Once this is confirmed simply click the scan leads button.

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![](_page_12_Picture_12.jpeg)

To scan QR codes, line the QR code up within the square to scan.

![](_page_12_Picture_16.jpeg)

![](_page_13_Picture_0.jpeg)

# HOW TO EXPORT SCANNED LEADS

By going to the Connections tab within the • exhibitor portal, you can view and export all the leads scanned by you and your team/colleagues during, the event.

You can export leads to an Excel workbook or .csv file for follow-up or import into a CRM.

- You can export the scanned leads by clicking **Export Connections**
- Or you can email a link to a colleague to download the leads, by clicking **Email** Connections
- You can now open the export file in Microsoft Excel, or import it into any software that supports this file format

![](_page_13_Figure_7.jpeg)

### Let's talk GDPR ....

All users of the platform have agreed to share their data with the event organiser. When you scan a badge or connect with a user, they tacitly agree to share information with you. You therefore retrieve this information in accordance with the GDPR.

connect	Gastech 2023 Sep 5, 2023 - Sep 8, 2023				C Event	timezone
am Jests Jestions Innections Per guide		Welcome to Gastech 2023 (DMG Events) Set up your environment Step 1 of 3 completed	33%	Register yourself If you are visiting the event yourself, your registered in order to scan connection Your team Questions Create questions to ask your connection	Skip environment setup	
connect	<b>Gastech 2023</b> Sep 5, 2023 - Sep 8, 2023				C Event timezor	ne 🗸
ashboard	Q. Search	<i>c</i> 7			Email conne	ctions
am vests vestions	Full name	Company	Email Connections you collect appear	Scanned by here.	Scan time	
onnections er guide						

![](_page_13_Picture_14.jpeg)

For any mobile app or lead scanning related enquiries, please email the support team at app@gastechevent.com

Export connection

![](_page_14_Picture_0.jpeg)

#### **EXHIBITION & CONFERENCE** GEORGE R BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

![](_page_14_Picture_2.jpeg)

# SUPPORT - WE ARE HERE TO HELP

For any mobile app related enquiries, pre-event, email the support team at app@gastechevent.com

dmg events Northcliffe House, 2 Derry Street, Kensington, London, W8 5TT, UK. Registered in England and Wales. Company Number 2246951. VAT No. GB 494 1614 35. Part of Daily Mail and General Trust ('DMGT') group of companies. T: +44 (0) 20 4551 1602 E: sales@gastechevent.com

Partner Sponsors:

![](_page_14_Picture_7.jpeg)

![](_page_14_Picture_8.jpeg)

![](_page_14_Picture_9.jpeg)

ConocoPhillips Liquefied Natural Gas 

gastechevent.com @gastechevent #Gastech

Host City:

Supported by:

Bilateral Chamber bilateralchamber.org

![](_page_14_Picture_21.jpeg)

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Organized by:

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